

For Immediate Release

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Bullfrog Power Invests 125K to turn poo into power

TORONTO – ZooShare, the company building North America’s first zoo-biogas plant, has received an investment of \$125,000 from Bullfrog Power, Canada’s leading green energy provider. The investment builds on Bullfrog Power’s initial financial commitment as a Founder’s Club investor and the project’s Education Sponsor. This significant commitment by Bullfrog Power brings ZooShare’s biogas plant one-step closer to being built. When completed, the project will recycle manure from the Toronto Zoo and food waste from local grocery stores into renewable power.

Since October 2013, ZooShare has offered bonds to both retail and institutional investors. The company has now raised \$1.8 million of the \$2.2 million it needs to raise before construction of the biogas plant can begin, across the street from the Toronto Zoo. ZooShare anticipates that their bond offer will close by March 31.

“We are proud to be able – through the support of our customers – to continue to advance such an innovative, transformative project with ZooShare,” says Ron Seftel, Chief Operating Officer of Bullfrog Power. “Every day, members of the bullfrogpowered community are not only reducing their carbon emissions footprints—they are also helping contribute to projects like this across the country, transforming our energy landscape.”

A Founder’s Club investor, Bullfrog Power was one of the first supporters of the ZooShare project. As the project’s official Education Sponsor, Bullfrog Power has helped fund educational outreach programs such as a workshop for Grade 7 students that teach children about the science behind the biogas project.

“We are extremely pleased that Bullfrog Power continues to support our vision,” says Daniel Bida, Executive Director of ZooShare. “Bullfrog Power’s leadership in the community power sector has been invaluable in getting our project and programs off the ground and we are grateful for this additional investment, which comes at a pivotal point in our fund raising process.”

The ZooShare bonds are available until the company hits its target of \$2.2 million. The bonds earn an annual return of 7% each year for 7 years. To learn more, please visit <http://www.zooshare.ca>

About ZooShare

The ZooShare biogas plant will recycle manure from the Toronto Zoo and food waste from Canada’s largest grocery chain into renewable power for the Ontario grid. This process will reduce greenhouse gas emissions by the equivalent of removing 2,100 cars from the road each year, and will return valuable nutrients to the soil in the form of a high-quality fertilizer.

About Bullfrog Power

Bullfrog Power, Canada’s leading green energy provider, offers renewable energy solutions that enable individuals and businesses to reduce their environmental impact, support the development of green energy projects in Canada and help create a cleaner, healthier world. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Thousands of individuals and businesses in Canada are doing their part to address climate change and air pollution by choosing green energy with Bullfrog Power. Sign up easily, quickly and affordably at bullfrogpower.com.

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