

FOR IMMEDIATE RELEASE

**Ontarians invest over \$1,000,000 to turn poo into power**  
*Soon, your home will be powered by zoo manure and local food waste*

October 10, 2014

TORONTO, ON—ZooShare is proud to announce it has raised over \$1,000,000 for what is soon to be North America's 1<sup>st</sup> zoo-based biogas plant. Investors celebrated this milestone at their "Thanks A Million!" party last night. "ZooShare is a green solution that we can stand behind," says investor John Wilson, holding up a jar of giraffe poo. "We want to be part of the solution," echoes his wife Denice Wilkins, "I invest in ZooShare because it gives me hope for the future."

ZooShare bonds, which are being used to build the biogas plant, pay a return of 7% each year for seven years. The bonds have the added benefit of an environmental return: the facility will recycle animal manure from the Toronto Zoo and food waste from local grocery stores into renewable power, while cleaning the air and returning valuable nutrients to the soil (in the form of a high-quality fertilizer). "I invested in ZooShare because it checks a lot of boxes for me," explains investor Julia D'Costa, "I get to actively participate in reducing local greenhouse gas emissions, plus we'll earn returns...with this project we are empowered to build our clean energy future."

"We are so grateful for the 150 investors who helped us reach one million dollars," said Daniel Bida, Executive Director, "We reached this goal in less than a year, which exceeded our expectations, proving the market demand for sustainable high-impact investments. Together, we can demonstrate the true value of organic waste."

**ABOUT ZOOSHARE**

ZooShare Biogas Cooperative Inc. is building a 500-kilowatt biogas plant across from the Toronto Zoo. Scheduled to be operational by December 2015, the facility will produce renewable power for the Ontario grid, reduce greenhouse gas emissions by over 10,000 tonnes each year, and generate above average returns for local investors.

Website: [www.ZooShare.ca/media](http://www.ZooShare.ca/media)

Contact: Frances Darwin [frances@zooshare.ca](mailto:frances@zooshare.ca) 647-704-6078

Address: 240-401 Richmond St. West Toronto ON M5V 3A8

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